



VETERANS DAY 5K RUN/WALK

★ PRESENTED BY KEELEY COMPANIES ★

An event to benefit St. Patrick Center

SATURDAY, NOVEMBER 7, 2020

RACE TO END VETERAN HOMELESSNESS

For more than 35 years, St. Patrick Center has provided programs and services to veterans experiencing homelessness. The Veterans Day 5K Run/Walk presented by Keeley Companies greatly enhances St. Patrick Center's ability to assist more than 800 veterans annually, or 24% of our client population. Last year, we connected 81 veterans with jobs, placed 186 veterans and their families in permanent housing and helped increase the income of 94 veterans through employment and benefits services.



FUN FOR THE WHOLE FAMILY

The 5th Annual Veterans Day 5K Run/Walk on Saturday, November 7, 2020 will be a fun-filled day for people of all ages to come together and race to end veteran homelessness. Participants can register for the 5K, one-mile route or kids' dash. The event also features a runners' village with snacks, beverages, yard games, giveaways, music, kids' activities and much more! In honor of our service men and women, the City of St. Louis hosts the St. Louis Regional Veterans Day Observance Ceremony and Parade following the event.



IMPACT ON THE ST. LOUIS COMMUNITY

The Veterans Day 5K Run/Walk raises unrestricted revenue for St. Patrick Center which enables us to meet our clients' most urgent needs and helps to fill gaps in funding for programs, operating costs and much more. This ensures that St. Patrick Center is able to continue ending and preventing homelessness for our neighbors who need our help. Every dollar raised by this event stays in the St. Louis community. By helping people improve their lives through stable housing and wrap-around supportive services, we also enhance the neighborhoods where we work and live.



GET INVOLVED

Show the community you stand with St. Patrick Center and ending homelessness for the men and women who sacrificed for our country. Run or walk in the Veterans Day 5K, help out as a volunteer, promote your brand as an event sponsor, or market your products and services through a vendor booth at the event. For more information, please contact Maggie Kloppenberg at mkloppenberg@stpatrickcenter.org or 314-802-5418. Join us in ending veteran homelessness in the St. Louis region!



www.stpatrickcenter.org | 314-802-0700
800 N Tucker Blvd, St. Louis, MO 63101





2020 SPONSORSHIP OPPORTUNITIES

SATURDAY, NOVEMBER 7, 2020

SPONSORSHIP BENEFITS	\$10,000 Platinum	\$5,000 Gold	\$2,500 Silver	\$1,000 Bronze
Company's name and sponsorship acknowledged during welcome and award ceremonies in front of 1,000+ participants and their families	★	★		
Company receives exclusive sponsorship and recognition *SELECT EXCLUSIVE SPONSORSHIP BELOW	★	★		
Company LOGO displayed on official participant race shirt, welcome banner and thank you signage at event	★	★	★	
Company NAME displayed on official participant race shirt, welcome banner and thank you signage at event				★
Company's sponsorship recognized on St. Patrick Center social media channels (Facebook, Instagram, Twitter and LinkedIn) MINIMUM MENTIONS:	6	4	2	1
Company recognition and link to company website on St. Patrick Center Veterans Day 5K Run/Walk event web page	★	★	★	★
Opportunity for company table in vendor booth area at event to market products or services to 1,000+ participants and their families (\$500 value)	★	★	★	★
Complimentary race registrations for employees and guests	20	10	5	2
Opportunity to bring a company tent and have a designated area for your team to be together pre- and post- race	★	★	★	★
Opportunity for company to participate in City of St. Louis Veterans Day Parade for further brand exposure	★	★	★	★
Opportunity for company to participate on event committee and have input in planning process	★	★	★	★

***ALL SPONSORS \$5,000+ SELECT ONE EXCLUSIVE SPONSORSHIP:**

RUNNERS' VILLAGE SPONSOR

PACKET PICK-UP SPONSOR

REGISTRATION SPONSOR

FAMILY AREA SPONSOR

WATER STATION SPONSOR

MILE MARKER SPONSOR

SOLD TO WORLD WIDE TECHNOLOGY

VOLUNTEER TEAM SPONSOR

SOLD TO EMERSON

START/FINISH LINE SPONSOR

SOLD TO STRATEGIC STAFFING SOLUTIONS

VENDOR BOOTHS

Table & 2 chairs provided
Corporate Vendor Booth: \$500
Nonprofit Vendor Booth: \$250



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800 N Tucker Blvd, St. Louis, MO 63101



2020 COMMITMENT FORM



SATURDAY, NOVEMBER 7, 2020
SOLDIERS MEMORIAL, DOWNTOWN ST. LOUIS

Veterans Day 5K Run/Walk: 9AM
Veterans Day Ceremony: 10:30AM
Veterans Day Parade: 12:00PM

CONTACT INFORMATION

FIRST & LAST NAME

COMPANY NAME (AS YOU WOULD LIKE IT LISTED ON PUBLICATIONS)

PHYSICAL ADDRESS

DAYTIME PHONE NUMBER

EMAIL ADDRESS

SPONSORSHIP COMMITMENT (CHOOSE ONE)

PLATINUM SPONSOR \$10,000
EXCLUSIVE SPONSORSHIP CHOICE:

GOLD SPONSOR \$5,000
EXCLUSIVE SPONSORSHIP CHOICE:

SILVER SPONSOR \$2,500

CORPORATE VENDOR BOOTH \$500

BRONZE SPONSOR \$1,000

NONPROFIT VENDOR BOOTH \$250

PAYMENT INFORMATION

CHECK (MADE PAYABLE TO ST. PATRICK CENTER)

PLEASE INVOICE ME

CREDIT CARD Visa MasterCard American Express

CARD NUMBER

EXP DATE

CVC CODE

NAME ON CARD

SIGNATURE

PLEASE RETURN THIS FORM WITH YOUR PAYMENT TO:

Maggie Kloppenberg | Development Manager
800 N Tucker Blvd, St. Louis, MO 63101

Phone: 314-802-5418
Email: mkloppenberg@stpatrickcenter.org

St. Patrick Center is 501(c)3 incorporated in the state of Missouri. EIN: 43-1263499



Thank you for joining our community-wide effort to
end veteran homelessness in the St. Louis region!

