



Presented by

The Gatesworth
Exceptional People. Exceptional Living.

Veterans Day 5K

An event to benefit St. Patrick Center

Saturday, November 11, 2017



St. Patrick Center ending Veteran Homelessness

St. Patrick Center has provided programs and services for veterans for nearly 35 years. The Veterans Day 5K greatly enhances St. Patrick Center's ability to help more than 1,100 veterans. Last year, we housed 169 veterans and their families. In addition, we placed 74 veterans into full-time and part-time jobs and provided 166 with job readiness and advanced skills.



St. Louis Veterans Day Parade & 5K events

The 2nd annual Veterans Day 5K presented by The Gatesworth will be held in conjunction with the 34th annual St. Louis Regional Veterans Day Observance Ceremony and Parade on Saturday, November 11, 2017. These family-friendly events attract thousands of runners and supporters.



Soldiers Memorial, Downtown St. Louis

On Saturday November 11, 2017, the festivities begin with the Veterans Day 5K walk or run, including the one-mile fun run, kids' dash, family area, bubble bus, food, drinks, photo booth and more. Following the 5K is the Veterans Day Observance Ceremony and Parade.



Impact

Your sponsorship brings awareness and support for veterans who are homeless or at risk. Show the community you stand with St. Patrick Center and want to end veteran homelessness. Sponsors are recognized on event day, reaching thousands of participants and their families. Leading up to the event, sponsors are recognized through St. Patrick Center's mass marketing efforts including social media and communication to more than 10,000 constituents.

For more information, please contact Maggie Kloppenberg at 314-802-5418 or mkloppenberg@stpatrickcenter.org.





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2017 Veterans Day 5K Sponsorship Opportunities

Corporate giving is critical to the success of St. Patrick Center. We offer many benefits and are flexible to meet the needs of your organization. With help from community leaders, we can be at the center of change. Join us as we end veteran homelessness in St. Louis.

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	\$15,000 Presenting	\$10,000 Platinum	\$5,000 Gold	\$2,500 Silver	\$1,000 Bronze
EXCLUSIVE OPPORTUNITY "Presented by" on all print, electronic & paid mass marketing	★				
Company representative assists with 5K start	★				
Access to St. Patrick Center VIP Run & Parade viewing area	★	★			
Opportunity to participate in City of St. Louis Veterans Day Parade	★	★	★	★	★
Company announced during welcome and award ceremonies	★	★	★		
Select one <i>exclusive benefit</i> below	★	★	★		
Opportunity for table at event vendor area	★	★	★	★	★
Social media recognition - minimum mentions	10	8	5	2	1
Complimentary race registrations for employees and guests	30	20	10	5	2
Recognition on welcome banner	Logo	Logo	Logo	Logo	Name
Recognition on thank you signage	Logo	Logo	Logo	Logo	Name
Recognition and link on St. Patrick Center event page	Logo	Logo	Logo	Logo	Name
Recognition on official race shirt (long-sleeve running shirt)	Logo	Logo	Logo	Logo	Name

★ Booth Sponsor at \$500 ★ Nonprofit Booth Sponsor at \$250 (table & 2 chairs provided)

All sponsors at \$5,000 and up, select one exclusive benefit:

updated 7/2017

Veterans Shirt Sponsor

Volunteer Sponsor

Sold to Platinum sponsor:



Packet Pick Up Sponsor

Kid's Dash Sponsor

Sold to Gold sponsor: **ADVISORY RESEARCH**
INVESTMENT MANAGEMENT

Mile Markers Sponsor

Sold to Platinum sponsor:



Registration Sponsor

Family Area Sponsor

Water Station Sponsor (2)

Start & Finish line Sponsor