



Presented by

The Gatesworth
Exceptional People. Exceptional Living.

Veterans Day 5K

An event to benefit St. Patrick Center

Saturday, November 10, 2018



St. Patrick Center ending Veteran Homelessness

For 35 years, St. Patrick Center has provided programs and services to veterans experiencing homelessness. The Veterans Day 5K greatly enhances St. Patrick Center's ability to assist nearly 1,300 veterans annually, or 18% of our client population. We placed 156 veterans and their families into housing last year and provided housing support to another 448. In addition, we helped 137 veterans find jobs.



Veterans Day 5K, Ceremony and Parade

The 3rd annual Veterans Day 5K presented by The Gatesworth will be held in conjunction with the 35th annual St. Louis Regional Veterans Day Observance Ceremony and Parade on Saturday, November 10, 2018. The festivities begin with the Veterans Day 5K walk or run, including the one-mile fun run, kids' dash, runners' village, bubble bus, food, drinks and more. Following the 5K is the Veterans Day Observance Ceremony and Parade. These family-friendly events attract thousands of runners and supporters.



Soldiers Memorial Re-Opening, Downtown St. Louis

Come downtown and celebrate Soldiers Memorial re-opening after a \$30 million renovation. Veterans Day 5K attendees will have the opportunity to explore the newly renovated museum and pay tribute to our fallen heroes.

Impact

Show the community you stand with St. Patrick Center and want to end veteran homelessness. Sponsors are recognized on event day, reaching thousands of participants and their families. Leading up to the event, sponsors are recognized through St. Patrick Center's mass marketing efforts including social media and communication to more than 10,000 constituents.



For more information, please contact Maggie Kloppenberg at 314-802-5418 or mkloppenberg@stpatrickcenter.org.





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2018 Veterans Day 5K Sponsorship Opportunities

Corporate giving is critical to the success of St. Patrick Center. We offer many benefits and are flexible to meet the needs of your organization. With help from community leaders, we can be at the center of change. Join us as we end veteran homelessness in St. Louis.

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Sponsorship Benefits	\$15,000 Platinum SOLD	\$10,000 Platinum	\$5,000 Gold	\$2,500 Silver	\$1,000 Bronze
EXCLUSIVE OPPORTUNITY "Presented by" on all print, electronic and paid mass marketing	SOLD ★				
Company representative assists with 5K start	SOLD ★				
Opportunity to participate in City of St. Louis Veterans Day Parade	★	★	★	★	★
Company announced during welcome and award ceremonies	★	★	★		
*Receive exclusive recognition (select below)	★	★	★		
Opportunity for table at event vendor area	★	★	★	★	★
Social media recognition (minimum mentions)	10	8	5	2	1
Complimentary race registrations for employees and guests	30	20	10	5	2
Recognition on welcome banner	Logo	Logo	Logo	Logo	Name
Recognition on thank you signage	Logo	Logo	Logo	Logo	Name
Recognition and link on St. Patrick Center event page	Logo	Logo	Logo	Logo	Name
Recognition on official race shirt (long-sleeve running shirt)	Logo	Logo	Logo	Logo	Name
★ Booth Sponsor \$500 ★ Nonprofit Booth Sponsor \$250 (table & 2 chairs provided)					

***All sponsors at \$5,000 and up, select one exclusive benefit:**

updated 9/2018

Packet Pick-Up Sponsor
Runners' Village Sponsor
Water Station Sponsor (2)

Volunteer Sponsor
 Sold to Platinum sponsor:
 Emerson

Registration Sponsor
 Sold to Platinum Sponsor:
 Keeley Companies

Start/Finish Line Sponsor
 Sold to Gold Sponsor:
 Strategic Staffing Solutions

Family Area Sponsor
 Sold to Gold Sponsor:
 Advisory Research

Mile Markers Sponsor
 Sold to Platinum sponsor:
 World Wide Technology