

2016 – 2018 Strategy Grid (Working Draft for Further Development_



OUR MISSION	OUR VISION	OUR VALUES
St. Patrick Center provides opportunities for self-sufficiency and dignity to people who are homeless or at risk of becoming homeless. Individuals achieve permanent, positive changes in their lives through affordable housing, sound mental health, employment and financial stability.	Building permanent, positive change in people’s lives by: <ul style="list-style-type: none"> • Faith-based organizations working together to maximize results and impact • Creating a regional approach to the problems of people who are homeless • Inspiring community partnerships that result in systemic change • Help redefine the City of St. Louis’ plan to end chronic homelessness 	We value solutions to end homelessness through: <ul style="list-style-type: none"> • A Christian response that profoundly respects the dignity of all people • Active client empowerment • Excellence, professionalism and diversity in staff and volunteers • Effective stewardship of resources • The power of community partnerships

3 YEAR STRATEGY – AREAS OF FOCUS (FISCAL YEARS 2016 – 2018)

Strategic Charge: To End Chronic Homelessness in the St. Louis Region

Revenue Growth and Diversification	Housing First	Empowered, Recognized, and Fulfilled Staff	Deliberate and Sustainable Programming	Greater Connection with Our Community
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FY 2016 FISCAL YEAR KEY INITIATIVES

<ol style="list-style-type: none"> 1. Increase unrestricted funding as a growing percentage of our revenue base. 2. Identify optimal funding mix. 3. Better leverage the CEO in engaging and securing additional revenue. 	<ol style="list-style-type: none"> 1. Remove internal barriers to Housing First model. 2. Implement Rapid Rehousing model for existing programs. 	<ol style="list-style-type: none"> 1. Improve commitment to staff recognition and professional development 2. Promote safety and productivity of all clients and staff. 3. Enhance communication throughout the organization. 4. Revamp organizational structure for greater collaboration and effectiveness. 	<ol style="list-style-type: none"> 1. Implement a program outcomes dashboard to more effectively manage program operations. 2. Implement the Program Evaluation/Justification Process (i.e. evaluation tool) for analyzing existing and potential programs. 3. Design/Enhance the McMurphy’s training model as a self-sustaining restaurant. 	<ol style="list-style-type: none"> 1. Design and implement a coordinated entry process/system for greater regional collaboration. 2. Develop and launch a comprehensive media campaign to increase awareness and understanding. 3. Partner with business leaders to implement Housing First and end chronic homelessness.
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Why

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